



The HBRA offers a variety of *advertising & sponsorship* opportunities that will help put your company in front of hundreds of members and thousands of consumers.

**ADVERTISING OPPORTUNITIES**

- eBlasts

· Text-ready, 50 words or less	Members: FREE	Non-Members: \$25
· Text-ready, 50-150 words	Members: \$25	Non-Members: \$75
· Individual company email*	Members: \$100	Non-Members: \$ 150
  
- Mailers

· Flyer provided, 20lb paper	Members: \$150	Non-Members: \$250
· Flyer printed by HBRA	Members: \$250	Non-Members: \$350
  
- Website banner ads (members ONLY)

· Large (160 pixels W x 600 pixels H)	\$49.95/ mo.
· Medium (160 pixels W x 290 pixels H)	\$39.95/ mo.
· Small (160 pixels W x 190 pixels H)	\$29.95/ mo.

\*\*Add \$20 for a home page position\*\*
  
- Membership Directory & Resource Guide:
  - Members ONLY. Ad sizes: business cards (b&w only); ¼ page (b&w, color); ½ page (b&w, color); full page (b&w, color)
  - Reaches hundreds of members and is passed out to thousands of consumers at our Annual Home Show
  
- General Membership Meetings:

· PowerPoint presentation slides	Members: \$25/slide	Non-Members: \$50/ slide
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- New Member Packets :

· Insert in every new member packet for one year	Members: \$100	Non-Members: \$150
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## SPONSORSHIP OPPORTUNITIES

- Sponsorship Program: Get on board for our 2011 Sponsorship Program!
  - Elite Sponsor (limited to 1): \$15,000 (valued at \$30,000)
  - Platinum Sponsor (limited to 5): \$5,000 (valued at \$10,000)
  - Gold Sponsor (limited to 5): \$2,500 (valued at \$5,000)
  - Silver Sponsor (limited to 10): \$1,500 (valued at \$3,000)
- Monthly General Membership Meetings:
  - Sponsor Cocktail Hour: Members: \$150 Non-Members: \$200
- Golf Outing:
  - Next Outing, *July 18, 2012*

Contact the office for details; opportunities for Members & Non-Members

- Fall Construction Forecast... Call for information
- Education Courses:
  - Lunch Sponsor \$250 per course

Contact the office for complete details, (203) 335-7008

- Builder Breakfast Seminar:
  - Beginning September : \$200

Contact the office for complete details, (203) 335-7008

Additional Events are being added everyday!

